Rob Myers

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### PROFILE:

An ambitious, professional & fast learning individual with strong communication, presentation skills, problem solving abilities and knowledge of systems such as CRM marketing, Microsoft Office, Python, HTML, CSS, JavaScript and many more systems. Problem solving and creative thinking are my forte and my passion.

### Skills:

* Strong communicator; written and verbal communication
* Good presentation skills
* Passion and knowledge of the tech industry
* Fast learner of new systems, frameworks and activities
* Strong negotiation skills
* Strong networking capabilities
* Creative thinker

### PROjects:

**The Skills Network Level 3 Skills for Life in Software Development Course:**

Jan 2025 – April 2025

• Understanding the basics of programming - Input Process and Output, and Sequence, Selection and Iteration

Python, HTML, CSS & JavaScript proficiency

• The Waterfall method and its benefits and drawbacks

• What the Software Development Lifecycle is, and the stages within it

• Roles within Software Development Teams

• The Purpose of Developing Software

• Consequences of Software Failures

• Key Types of Data in Different Industries

• Data Security Considerations Among Industries

• Compliance and Regulations in Software Development

• What is meant by optimisation

• Security, Scalability, Performance and Support

• The different types of encryption available to us

**Skills Bootcamp Industry Project:**

### experience

**Employment history:**

**Commercial & Marketing Manager, Pub People Company, April 2024-December 2024**

• Increased reach, followers and engagement on Facebook and

Instagram for 10 sites.

• Created a strategy for increasing reach – collaborated with

influencers to achieve excellent engagement.

• Created broad reaching Meta Ads and worked within budget.

• Copywriting and storyboarding content for socials (Meta,

LinkedIn, Instagram, Tiktok)

• B2B Sales – influencing contacts within industry to buy into

ideas.

• Created new social media accounts for new businesses;

ensuring excellent reach on all posts.

• Mentoring and helping colleagues by providing them with

marketing material such as social media post schedule and advice

on how to improve engagement on posts.

• Built up a network of tech specialists within the hospitality

industry; with key contacts in CRM, B2B Sales.

• Scheduling meetings with Outlook and maintaining strong

communication levels with stakeholders.

• Organised profitable events through networking, social media

marketing and through successful communication with Business

Development Team.

• Used knowledge of trends to successfully target demographics.

• Analysed sales data to help push low volume products on social

media.

• Used strong Microsoft Powerpoint & presenting skills to put

forward new ideas to senior management.

• Solely responsible for creating the websites and ensuring

accuracy on facilities in all businesses.

• Responsible for the creation of branding guidelines.

• Created bold and eye catching imagery for social media using

creative skills and knowledge of Canva & Adobe Illustrator.

South Street Kitchen, Sheffield  
*General Manager* | 04/2022 – 02/2022

* Provided excellent customer service, ensuring guest satisfaction and repeat business.
* Trained and mentored staff to maintain high service standards.
* Managed inventory, stock ordering, and daily operations efficiently.

The Old House, True North Brewery, Sheffield  
*General Manager* | 10/2021 - 04/2022

* Supervised daily restaurant operations, including staff management and customer service.
* Assisted in marketing efforts, utilizing social media to drive customer engagement.

### Education

**8 GCSEs including Maths, Science and English (A-C)**

**A Levels; Spanish, Psychology and History (B,C,D)**

**BA Hons Business Management & Spanish (Pass)**